

The Food Stores Package provides a unique opportunity to display your products to the consumers immediately before they enter a store to do their shopping. In Tallinn, the package can cover up to 91 food stores and 23 in Tartu . Throughout Estonia, 166 stores are covered. The posters are installed on the way to the stores, two minutes away by car or 150 m by foot. The ads in the Food Store Package are located on the sides of the roads leading to the stores, and therefore, the people who are not going to the store will also see them. Although most purchases in Estonia are made by women, the message advertised in this package will also reach other groups. [The sample campaign](#) includes 75 locations near 43 food stores in Tallinn.



Additional information:

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2
weeks

TIME PERIOD



75

FACES



93%

REACH



22

FREQUENCY



6.14M

CONTACTS