

Measurements of design:

- 1:1 or 1:10

Poster size: 3180 x 2350mm

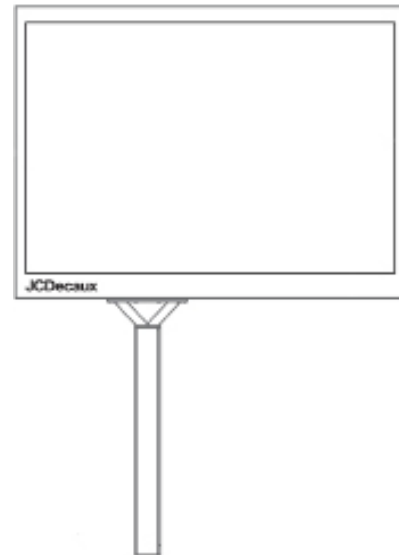
Minimum file resolution: 72 dpi

Format: PDF/X-1a

Colors: CMYK (for vector and picture files)

Spot Color Black:

C60 M60 Y60 K100



PDF/X-1a

Every design must be in a separate file

All color pictures and tones used in the design must be in CMYK.

Spot colors must be converted into CMYK format

Resolution 1:1- 72 dpi; 1:10- 720 dpi

Mark the file name as follows (do not use letters with dots):

Client_campaign_measurements.pdf

- Example: Stockmann_Hullud_paevad_3180x2350_mm.pdf
- Example: Stockmann_Hullud_paevad_3180x2350_mm_2.pdf

PVC/PP poster

Material: PVC back lit or PP for outdoor use

PVC poster with eyelets Eyelets must be installed to bended back edges. First eyelet in the corner. Second eyelet 20 cm and all next ones 50 cm.

Please leave 95 mm from top, bottom, right and left side without any important layout elements like text.

Sending materials

1) WeTransfer or another similar medium
Upload the materials to WeTransfer/another medium and send them to a JCDecaux contact or to the address info@jcdecaux.ee

2) Files under 10MB can be sent by e-mail to the JCDecaux contact

JCDecaux only accepts PDF/X-1a standard compatible files. Printing quality guarantee does not extend to other versions of PDF files.