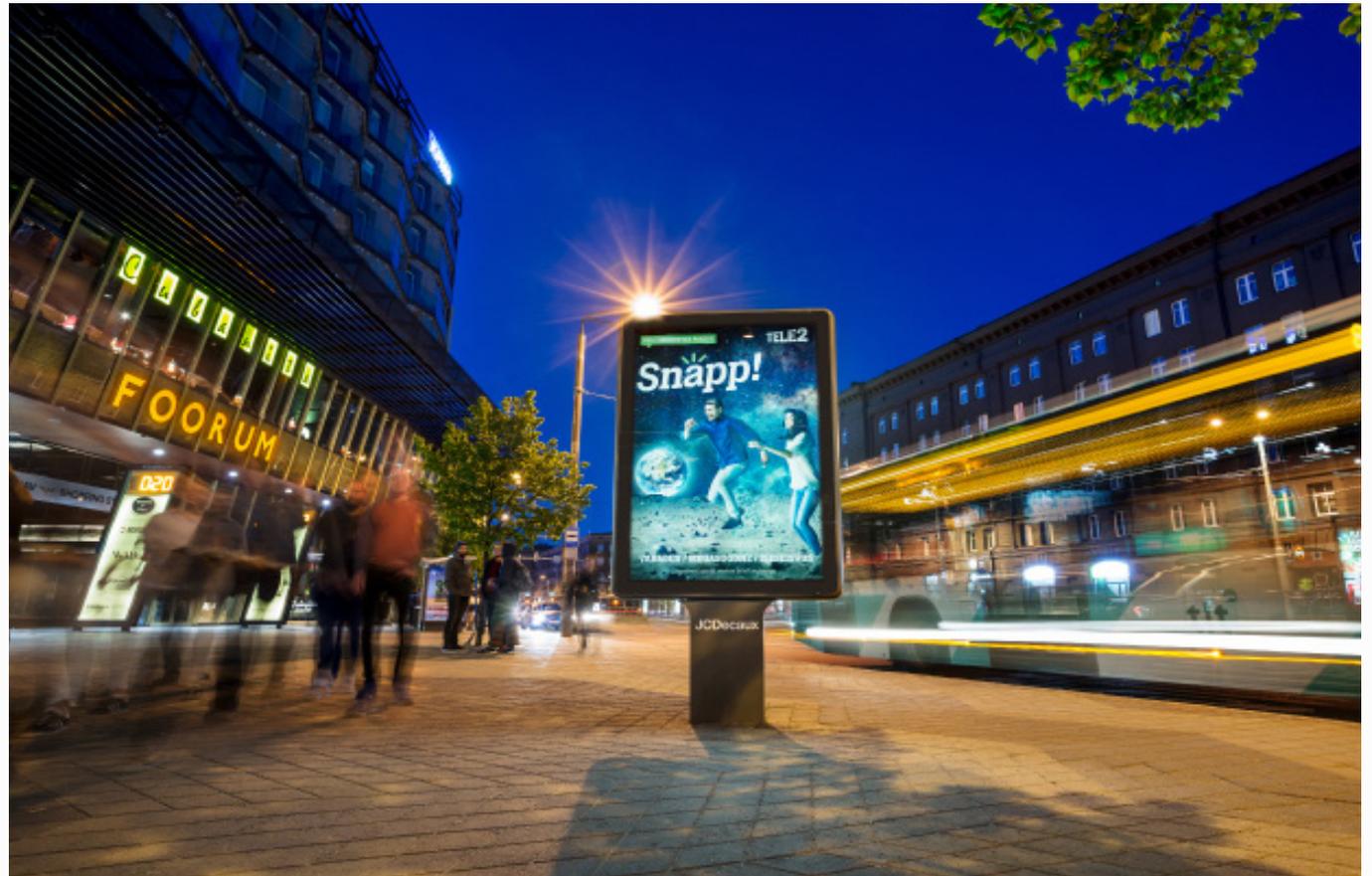


This is a classical media package, which will reach the majority of Tallinn residents at an optimal price. In order to cover a wide target group, the posters are installed in both bus shelters and citylights, in the city centre, residential areas, and along the city's main roads. This package, which ensures high coverage and average frequency can be used as a smaller independent campaign. In Tallinn, where media consumption is more fragmented, it can be used to strengthen a national campaign which is being conducted in other channels. This is suitable for all brands that are consumed by a wide audience. For a national campaign, additional faces are added in Tartu (12), Pärnu (7), Rakvere and Viljandi (4 each). In this case, the campaign will reach approximately half of the Estonian population. [The sample campaign](#) includes 40 locations in Tallinn.



Additional information:

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2
weeks

TIME PERIOD



40

FACES



89%

REACH



13

FREQUENCY



3.69M

CONTACTS