Measurements of design:

- 1:1 or 1:10

Poster size: 5950 x 2950mm
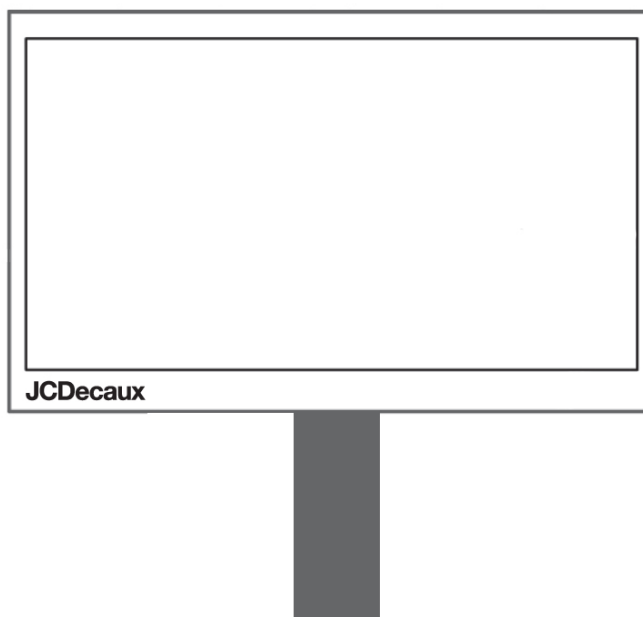
Minimum file resolution: 72 dpi

Format: PDF/X-1a

Colors: CMYK (for vector and picture files)

Spot Color Black:

C60 M60 Y60 K100

PDF/X-1a

Every design must be in a separate file

All color pictures and tones used in the design must be in CMYK.

Spot colors must be converted into CMYK format

Resolution 1:1- 72 dpi; 1:10- 720 dpi

Mark the file name as follows (do not use letters with dots):

Client_campaign_measurements.pdf

- Example: Stockmann_Hullud_ paevad_5950x2950_ mm.pdf

- Example: Stockmann_Hullud_ paevad_5950x2950_mm_2.pdf

Server address for print

Open with FTP program

Server name: ftp.jcdecaux.ee

User: ftp1

Password: Jcd001

JCDecaux only accepts PDF/X-1a standard compatible files. Printing quality guarantee does not extend to other versions of PDF files.

PVC poster

Material: PVC front lit

In case of a PVC poster – the channels meant for fixing fillets at every edge must be present. Channels must be bended back and sewn/welded, open at both ends and with a width of 7cm.

PVC fabric should be at least 450 g/m2, 350-400 g/m2 is laminated fabric, which does not last in climate conditions. Printing house is responsible for quality of fabric.