Bus Shelter/ Citylight   Eurosize
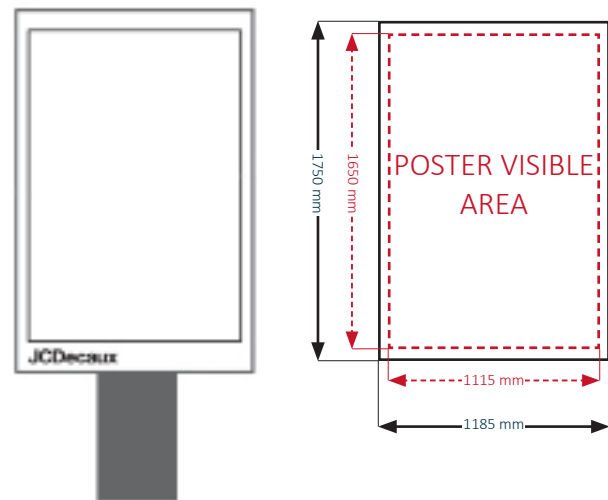
Measurements of design: 1:1

Poster size: 1185 x 1750 mm

Minimum file resolution: 72 dpi

Format: PDF/X-1a

Colors: CMYK

Spot color black:

C60 M60 Y60 K100

Please leave 5cm from top and bottom, 3.5 cm from right and left side without any important layout elements like text. This area will go behind the frame but still has to be in the same color with the layout background.

PDF/X-1a

Every design must be in a separate file

All color pictures and tones used in the design must be in CMYK.

Spot colors must be converted into CMYK format

Mark the file name as follows (do not use letters with dots):

- Client_campaign_measurements.pdf
- Example: Stockmann_Hullud_paevad_1185x1750_ mm.pdf
- Example: Stockmann_Hullud_paevad_1185x1750_mm_2.pdf

Server address for print files

Open with FTP program

Server name: ftp.jcdecaux.ee

User: ftp1

Password: Jcd001

Paper

Abribus Paper 150g/m2, paper coated from both sides for outdoor use

JCDecaux only accepts PDF/X-1a standard compatible files.

Printing quality guarantee does not extend to other versions of PDF files. For colored objects (including white objects, except 100% black objects) there can't be a defined overprint. If the client orders posters themselves, the client is responsible for the posters compliance and quality.