Premium PVC   Large format

Measurements of design:
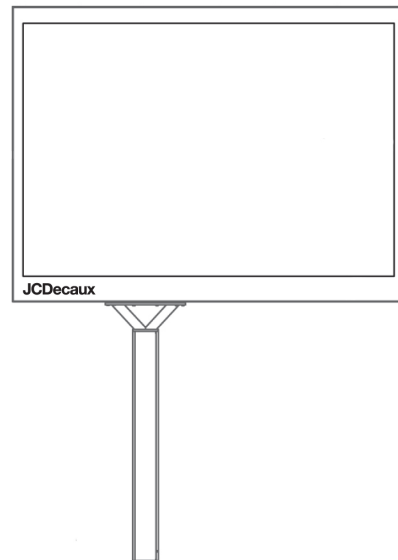
- 1:1 or 1:10

Poster size: 3180 x 2350mm

Minimum file resolution: 72 dpi

Format: PDF/X-1a

Colors: CMYK (for vector and picture files)

Spot Color Black:

C60 M60 Y60 K100

PDF/X-1a

Every design must be in a separate file

All color pictures and tones used in the design must be in CMYK.

Spot colors must be converted into CMYK format

Resolution 1:1- 72 dpi; 1:10- 720 dpi

Mark the file name as follows (do not use letters with dots):

Client_campaign_measurements.pdf

- Example: Stockmann_Hullud_
  paevad_3180x2350_ mm.pdf

- Example: Stockmann_Hullud_
  paevad_3180x2350_mm_2.pdf

PVC poster

Material: PVC back lit for outdoor use

PVC poster with eyelets Eyelets must be installed to bended back edges. First eyelet in the corner. Second eyelet 20 cm and all next ones 50 cm.

Please leave 95 mm from top, bottom, right and left side without any important layout elements like text.

Server address for print

Open with FTP program

Server name: ftp.jcdecaux.ee

User: ftp1

Password: Jcd001

JCDecaux only accepts PDF/X-1a standard compatible files. Printing quality guarantee does not extend to other versions of PDF files.